## PREPARE FILES

To ensure the highest quality colour corrects possible, please follow these guidelines when sending us your artwork files:

- supply **working Adobe Illustrator artwork** with **linked images** and **dielines**
- include **high resolution, layered** Photoshop files
- provide **fonts** or convert them all to outlines
- PDF files must be high resolution and editable in Illustrator
- for shrink wraps, foil and clear media, indicate **backup white** areas in separate layers
- For better colour matching, provide Pantone PMS numbers
- If available, provide actual printed pack samples

## FILE FORMATS

- Adobe Creative Suite/Creative Cloud (incl. Illustrator, Photoshop, InDesign)
- Adobe Acrobat Pro
- Microsoft Office 2011

## FILE TRANSFERS

There are several ways of getting your files to us:

1. **Email** files less than 10MB to artwork@prismagraphicsinc.com

2. Upload via **WeTransfer** (www.wetransfer.com) to artwork@prismagraphicsinc.com

3. Upload to your FTP site and provide us with the download info

4. Upload to our **FTP site**:

   **Server**     : ftp.pgstudio.ca
   **Username :** art@pgstudio.ca
   **Password** : 573prismaGfx

## HAVE QUESTIONS?

For quotes and project inquiries:

**KAM HOM**
Tel: 416 728 2069
Email : kam@prismagraphicsinc.com

For artwork and file setup inquiries:

**ESTELLA HOM**
Tel: 416 917 9219
Email : estella@prismagraphicsinc.com